



# Designed for style and comfort

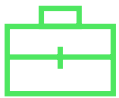


Dell EcoLoop Urban Backpack 14-16



An eco-conscious backpack designed for on-the-go protection for your Dell laptops.

EcoLoop™



**Style and comfort**

This versatile daily carry delivers a stylish look perfect for the office, gym, and makes an easy-to-wear wardrobe staples for the weekend as well.



**Protection and organize**

Features built-in padded sleeve to keep your computing device protected. Keep belongings and everyday accessories organized on-the-go.



**Eco-conscious**

Exterior fabric is made with 100% recycled plastic, using approximately 7 recycled plastic bottles<sup>1</sup> which would have otherwise ended up in landfills.

Packaging is made with 100% recycled content in the hang tag, hang loop and plastic bag.

<sup>1</sup> Plastic bottle estimate assumes a 500ml plastic water bottle.

# Easily complements any lifestyle

Designed for style and comfort, the Dell EcoLoop Urban Backpack is available in blue (CP4523B) and gray (CP4523G).

EcoLoop™

Front organizer for accessories



Durable double zipper design

Exterior fabric made of 100% recycled plastic<sup>1</sup>



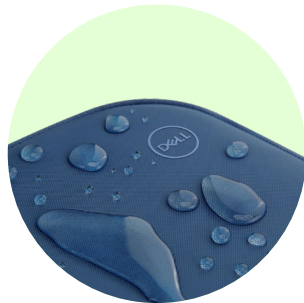
Reflective accents

Quick, easy access front pocket

Padded dedicated laptop sleeve



Durable, water-resistant fabric



Adjustable, contoured shaping "S" shoulder straps

Vented, air-mesh back panel



## 100% recycled plastic fabric

Developed consciously with an environmentally friendly design, the exterior main fabric of this backpack is made with 100% recycled polyester that can utilize up to 90% less fossil fuels than virgin polyester<sup>1</sup> and reusing approximately 7 plastic bottles.<sup>2</sup>

The backpack comes in packaging which is made of **100% recycled content** in the hang tag, hang loop and plastic bag.

## Fits most Dell laptops, up to 16"

(Max laptop dimension: 270 x 400 x 25mm)

<sup>1</sup> These results were calculated using Higgs MSI 3.6 available at [app.worldly.io](http://app.worldly.io). They were calculated by Positive Scenarios Consulting, LLC and are not verified by Higg.

<sup>2</sup> Plastic bottle estimate assumes a 500ml plastic water bottle.

EcoLoop™

FEATURE	TECHNICAL SPECIFICATION
MODEL	Dell EcoLoop Urban Backpack 14-16
MODEL NUMBER	Blue (CP4523B) Gray (CP4523G)
COLOR	Blue / Gray
FEATURES	<ul style="list-style-type: none"> <li>• Exterior fabric is made with 100% recycled plastic, approximately 7 recycled plastic bottles<sup>1</sup></li> <li>• Packaging made with 100% recycled content in the hang tag, hang loop and plastic bag</li> <li>• Weather resistant, 420D Ballistic body fabric</li> <li>• Padded dedicated laptop sleeve</li> <li>• Spacious main compartment for document and everyday accessories</li> <li>• Front organizer panel with pen slots and slip pockets</li> <li>• Vertical zippered front pocket for essentials</li> <li>• 2 stretchable, mesh side pockets</li> <li>• Air-mesh, padded back panel</li> <li>• Adjustable, contoured shaping "S" shoulder straps</li> <li>• Reflective accents for increase visibility during low-light hours</li> </ul>
UNIT DIMENSIONS	315 x 480 x 170 mm (12.4 X 18.9 X 6.7 in)
UNIT WEIGHT	0.54kg
CAPACITY	20L
DELL SKU NUMBERS	<p><b>Blue</b></p> <p>US: 460-BDJU</p> <p>EMEA: 460-BDLG</p> <p>APJ: 460-BDLR (ANZ) 460-DBKQ (India) 460-BDLA (Greater China &amp; Japan) 460-BDKU (Rest of APJ)</p> <p><b>Gray</b></p> <p>US: 460-BDJQ</p> <p>EMEA: 460-BDLF</p> <p>APJ: 460-BDLP (ANZ) 460-BDKS (India) 460-BDKP (Greater China &amp; Japan) 460-BDLB (Rest of APJ)</p>
UPC CODE	Blue: 884116417279 Gray: 884116417286
EAN CODE	Blue: 5397184635506 Gray: 5397184635513
VPN CODE	Blue: Dell- CP4523B Gray: Dell- CP4523G
WARRANTY	3 years limited warranty

<sup>1</sup> Plastic bottle estimate assumes a 500 ml plastic water bottle.

Technical specifications subject to change without prior notice. Product availability varies by country. Please contact your Dell representative for more information.

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